



## 3D Business Strategy Programme



Green Sea Coaching's 3D Business Strategy Programme is based on our unique **Discover - Define - Deliver** model.

By combining business tools, knowledge sharing and self-analysis, you'll discover where your business is today, where you want to take it and how to get there.

This customised programme, suitable for established businesses and start-ups, will set you on the path to success by focusing on your business AND your people.

### **DISCOVER**

Before setting off on any journey you have to know your starting point, At this stage we'll look at where your business is today, by conducting an in-depth audit that looks at areas such, as financial and people performance, current strategy, HR, IT, customers, sales, marketing, operations, managing change, strengths, weaknesses, opportunities and threats.

### **DEFINE**

Having completed the Discover phase, the next step is to define where you want to take the business. At this stage we'll look at vision, values, your 'why' and your commitment to embarking on the journey. Based on what's been Discovered and Defined, the next step is to create the strategy that will lead to success.

### **DELIVER**

At this final stage we'll explore in some detail, the 'whats' 'hows' and 'whos', so your strategy can be delivered in the most effective way. We'll look at internal/external communication, timescales, accountability, flexibility and the setting of milestones, so that you'll know you're on the right path to success.

**To arrange a FREE initial consultation, email Bradley Rood  
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